CATRON COUNTY, NEW MEXICO
VILLAGE OF RESERVE

CATRON COUNTY RESOLUTION NO. 050-2019

VILLAGE OF RESERVE RESOLUTION NO. 2-2019-3

A RESOLUTION CREATING A COUNTYWIDE CENSUS 2020 COMPLETE COUNT COMMITTEE STRUCTURE TO PLAN AND CONDUCT LOCAL EDUCATIONAL INITIATIVES, PUBLICITY AND PROMOTIONAL ACTIVITIES TO INCREASE COMMUNITY AWARENESS AND PARTICIPATION IN CENSUS 2020

WHEREAS, the Catron County Commissioners of Catron County, New Mexico, met a regularly scheduled Commission Meeting on March 14, 2019, at the Catron County Commission Office, Reserve, NM 87830; and,

WHEREAS, the Village of Reserve Board of Trustees met in a regularly scheduled Council Meeting on February 19, 2019, at the Village Hall, Reserve, NM 87830; and,

WHEREAS, the United States Census has been performed every ten years since 1790, with the last census in 2010; and

WHEREAS, Catron County’s decennial census population count directly affects the amount of federal revenue distributed for roads, schools, libraries, senior centers, day care centers, and hospitals; and

WHEREAS, the communities lose approximately $3,000 Federal dollars per year for each resident failing to participate in the Census; and

WHEREAS, accurate census information is critical to planning for future growth, development and social needs of the County of Catron; and

WHEREAS, the entities welcome assistance and advice from community-based organizations, the school districts, local businesses and the media in counting the entire local population, including traditionally hard to count, or undercounted, populations; and

WHEREAS, the more informed residents’ become about the 2020 census operations, the probability of a successful enumeration will be increased; and

WHEREAS, everyone, whether a United States citizen, an immigrant or an undocumented worker needs the goods and services provided by local and state government, paid for, in part, by federal grants.

NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODIES OF THE COUNTY COMMISSION OF THE COUNTY OF CATRON, AND VILLAGE OF RESERVE:

1. The Census 2020 Complete Count Committee, established to serve in an educational and promotional advisory capacity to the County, shall be called the Catron County Complete Count Committee.
a. The Catron County Complete Count Committee members shall include representation from the following community groups:
   i. Governing Officials
   ii. Business Community
   iii. Education Sector
   iv. Community / Nonprofit Organizations
   v. Faith Based Groups
   vi. Media
   vii. Youth
   viii. Healthcare
   ix. Others

b. The purpose of the Catron County Count Committee is to provide advice and assistance to the County and promote participation in obtaining the most accurate and complete count for Census 2020 by increasing the response rate though focused, structured community minded action. The committee will utilize the knowledge and expertise of each committee member to implement a census awareness campaign targeted to residents.

c. The census effort will be driven from the County as an inclusive community effort supported by the US Census Bureau.

d. Duties and responsibilities of the committee shall include formulation of strategies to enhance the County’s response rate to Census 2020.
   i. The committee will utilize local knowledge, expertise and influence of each committee member to design and implement a census awareness campaign targeted to the various communities across the region.

2. Committee members shall serve from January 2019 through August 2020 at which time the Committee shall dissolve. No dissolving resolution is necessary.

   a. Any organization represented in the committee shall appoint a designated committee member and replace a committee member who steps down or can no longer fulfill the responsibilities entailed in service to the committee.

   b. The Committee will engage as necessary to effectuate the purposes of this Resolution.

**PASSED AND APPROVED** this 14th day of March 2019.
BOARD OF COUNTY COMMISSIONERS

ATTEST BY:

COUNTY CLERK

VILLAGE OF RESERVE

PASSED, APPROVED, and ADOPTED on this 19th day of February 2019

ATTEST BY:

CLERK/ TREASURER

Hilda D. Kellar, MAYOR

André Giron, CLERK/TREASURER